## FOR IMMEDIATE RELEASE



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## CHEERLEADING APPAREL RETAILER CAMPUS TEAMWEAR OFFERING COMPLIMENTARY GIFTS WITH SELECT PACKAGES

Campus Teamwear now offers free gifts with select package purchases.

San Diego, July 17, 2013 -- Campus Teamwear is providing its customers another way to save and get more for less. Always a leader in offering the lowest prices, the cheer apparel company is now offering free gifts with select package purchases.

Campus Teamwear already offers a wide variety of package options from basic practice wear sets to full uniform packages.

"Our packages are great for squads or cheer parents looking for a complete look or a full set of must-have items. Not only do packages make it easier to make sure you get everything you need, but they are also offered at a great price. Now, we want to give our customers even more and include a free gift," commented Campus Teamwear marketing specialist, Melissa Darcey.

Currently, packages are available for uniforms, warm-ups, practice wear, and accessories. Campus Teamwear offers 27 package options for uniforms, starting as low as \$24.90. Depending on the package selected, free gifts can include a free hair bow, brief, and/or pair of socks.

For practice wear, three packages are available to choose from, starting at \$31.80. All practice wear packages include a free pack of hair ties. For warm-ups, Campus Teamwear offers six different packages, starting as low as \$38.90. Double knit warm-up packages include a free hair bow and Poly Tricot warm-up packages offer a free rain poncho. For accessories, there are four available packages, starting at \$10.25 and two of the packages include a free pack of hair ties.

"We are always looking for ways to provide our customers with the best items for the lowest prices. We also know that cheerleaders, coaches, and parents are really busy so they can save a lot of time buy purchasing our packages," said Campus Teamwear marketing manager, Jessica Rzeszut. Additionally, Campus Teamwear offers a 125% Lowest Price Guarantee. If a customer finds an item priced lower at a different retailer, he/she will receive full credit for the price plus an additional 25% of the difference. For online shoppers, orders of \$75 or more qualify for free shipping.

You can purchase packages and all other items online, over the phone, and through catalog orders. To request a catalog or to view the digital online catalog, visit www.cheerleadingonline.com.

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## About Campus Teamwear

Low price leader Campus Teamwear has been meeting the needs of the cheerleading industry for over 20 years by offering an extensive selection of in-stock uniforms and apparel, shoes, accessories, performance makeup and more. If you have any questions, please contact us at 1-800-871-0063 or email us at customerservice@cheerleadingonline.com.